



HINDUSTAN TIN WORKS LTD



INDIAN AND ASIAN METAL PACKAGING INDUSTRY TRENDS

BERLIN, GERMANY
6TH APRIL, 2016





HINDUSTAN TIN WORKS LTD



OUTLINE

- UPDATE ON THE GROUP
- HINDUSTAN TIN WORKS LTD
- ASIA PACKAGING INDUSTRY
- METAL PACKAGING INDUSTRY ASIA / INDIA
- MAKE IN INDIA – HOW CAN IT BENEFIT YOU?



HINDUSTAN TIN WORKS LTD



THE GROUP

- **HINDUSTAN TIN WORKS LTD**
 - 3PC METAL CANS AND COMPONENTS
 - LISTED ON BOMBAY STOCK EXCHANGE
- **REXAM HTW BEVERAGE CAN (INDIA) LTD**
 - 2 PC CANS FOR BEER AND CSD
- **HITECH SURFACTANTS** – DETERGENT POWDER CONTRACT MANUFACTURING (JV WITH UNILEVER IN INDIA)
- **INNOPAC CONTAINERS PVT LTD**
 - NEW VENTURE FOR NON METAL / ALTERNATE PACKAGING AND B2C SOLUTIONS
- **PETAINER INNOPAC PACKAGING PVT LTD**
 - JV BETWEEN PETAINER UK HOLDINGS LTD AND INNOPAC CONTAINERS PVT LTD
- ARTISTIQUE DESIGNER PRODUCTS - LUXURY SCENTED AND AROMA CANDLES, RETAIL AND CORPORATE SALES.

THE GROUP EMPLOYS ABOUT 4000 PEOPLE



HINDUSTAN TIN WORKS LTD



HINDUSTAN TIN WORKS LTD

- LEADING 3 PIECE CAN AND END MAKER
- COMPLETED 58 YRS IN 2016
- WORLD CLASS CANS FOR FOOD, BEVERAGE AND NON FOOD PRODUCTS
 - DELHI BASED, PLANT – HARYANA
- EXPERIENCED MANAGEMENT TEAM
- STOCK TRADED ON BOMBAY STOCK EXCHANGE
 - 8000 SHAREHOLDERS
- EXPORTS OF WORLD CLASS PRODUCTS TO 31 COUNTRIES

Supporting leading Can makers and Brand Owners across 27 countries for

METAL CLOSURES

Metals Ends - Food, Non Food

Specialized Components - with value added Embossing, specialized application with Gassing Dimples etc

Penny Lever Ends or Ring Lid Tagger Assemblies

Paint Ends and Ends for composite cans

METAL PRINTING

Printed/Lithographed Sheets
Coated and Lacquered Sheets

CANS

Food Cans, Paint Cans, Aerosol,
Shoe Polish, Flatenned Cans etc

Exporting world class quality products to 27 countries including
USA, Australia, New Zealand, Middle East, Far East, Europe, South America, China etc



RING, LID TAGGER ASSEMBLY, BOTTOMS AND COMPONENTS

(ALSO KNOWN AS RING LID WITH ALUMINUM FOIL MEMBRANE OR PENNY LEVER ENDS WITH ALUMINUM FOIL DIAPHRAGM AND PLUG)

DIA IN MM	52	65	70	73	74	83	99	105	127	138	153	174	189
DIA IN INCHES	202	211	214	300	301	307	401	404	502	509	603	700	709



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HTW - INFRASTRUCTURE

- STATE OF THE ART MURTHAL PLANT SPREAD ACROSS 10 ACRES
- STATE OF THE ART SOUDRONIC LINES
- PRINTING AND COATING
- HEAVY INVESTMENT IN END MANUFACTURING
- IN HOUSE TOOL AND DIE MAKING





NEW PROJECTS / INVESTMENTS

- NEW JAPANESE LINE FOR A RECLOSABLE CAN FOR CHEWING TOBACCO
- AEROSOL CANS - AUTOMATIC AEROSOL TESTER FROM WILCO
- TRIPPLE NECKED IN 3PC BEVERAGE CAN FOR RTD COLD COFEE AND OTHER MILK BASED PRODUCTS
- INCREASED CAPACITY IN PRINTING/COATING AND END MANUFACTURING
- DECORATED CAN LINE FOR IRREGULAR SHAPED CANS



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REXAM HTW BEVERAGE CAN INDIA LTD

- PIONEER TO BRING 2 PC CANS TO INDIA
- GREW THE MARKET FROM 50 MILL CANS TO 1.2 BILLION IN 7 YEARS, MARKET CONTINUES TO GROW 15-17% PA
- SET UP A JV WITH REXAM
- PART OF THE GLOBAL M&A, HTW EXITED THE 2PC CAN JV MARCH 31ST 2015



COMING TOGETHER: Richard Peachey (right), Vice-President and General Council, Rexam Beverage Can Europe and Asia, exchanging documents with Vijay Bhatia (centre), Chairman, Hindustan Tin Works, in New Delhi on Tuesday. Sanjay Bhatia, Managing Director, looks on. – PHOTO: KAMAL NARANG

Hindustan Tin signs pact with Rexam of U.K.



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CUSTOMERS - LEADING BRAND OWNERS





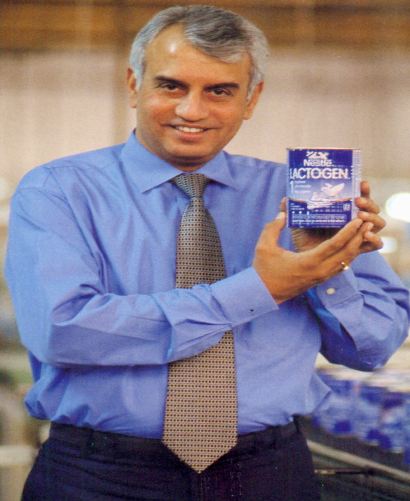
HINDUSTAN TIN WORKS LTD



NESTLE RELATIONSHIP

“Nestlé is all about the quality of its people. From the farmer who supplies us with raw materials, to the people who convert these raw materials into ‘good food’, Nestlé is a people’s business.”

Stanley Samuel, Personnel Manager, Moga



Hindustan Tin Works is today one of Nestlé’s major suppliers. Guided by recommendations made by Nestlé’s technical experts in Vevey, Hindustan Tin Works developed new techniques in the area of printing and fabrication to deliver against the Company’s high quality standards. Sanjay Bhatia, Managing Director of Hindustan Tin Works, takes pride in his association with Nestlé – a Company which is demanding in its quality standards, and is one he respects for its transparency in operations and fair business practices.

- STRATEGIC AND A UNIQUE RELATIONSHIP WITH NESTLE
- 100% NESTLE INDIA REQUIREMENTS SINCE 1980s
- GLOBALLY APPROVED STATUS
- SUPPORT NESTLE IN ABOUT 10 COUNTRIES FOR NEEDS IN CANS, PRINTED SHEETS, COATED METAL AND MISC ENDS AND COMPONENTS
- 1 BILION ENDS CELEBRATION WITH NESTLE !



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1 BILLION ENDS CELEBRATION, INTERPACK 2014
AMANDA MATTSSON, NESTLE GLOBAL PROCUREMENT





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1 BILION ENDS CELEBRATION, INTERPACK 2014 NESTLE GLOBAL TEAM AT CELEBRATION





EXPORTS

- GOOD EXPERIENCE WITH EXPORTING CURRENT HTW PRODUCTS
- EXPORTS CORRESPONDS TO 35% OF OUR MANUFACTURING SALES REVENUE AND OUR PRODUCTS GO TO 31 COUNTRIES
- SOME COUNTRIES
 - USA
 - AUSTRALIA
 - NEW ZEALAND
 - MALAYSIA
 - MIDDLE EAST – DUBAI, OMAN, IRAN ETC
 - EUROPE
 - CHINA
 - AFRICA – EGYPT, IVORY COAST, SUDAN, NIGERIA, TANZANIA ETC
- STRATEGY TO SUPPORT CAN MAKERS ACROSS THE GLOBE

Petainer Innopac Packaging



Product and Geography

Large Containers



One way (recyclable) s and fittings for beer, wine, spirits and low carbonated drinks



Environmentally friendly returnable, refillable containers
Other Products – in development

Small Containers



Preforms & Blown Containers
Refillables – economic and environmentally friendly packaging solutions
Other Products – in development
Other Products – in development



Large & small containers
Latest addition to the product range
Launched Q2, 2014

Head Office



London

Manufacturing & Sales



Aš



Lidköping



Klin



Modesto

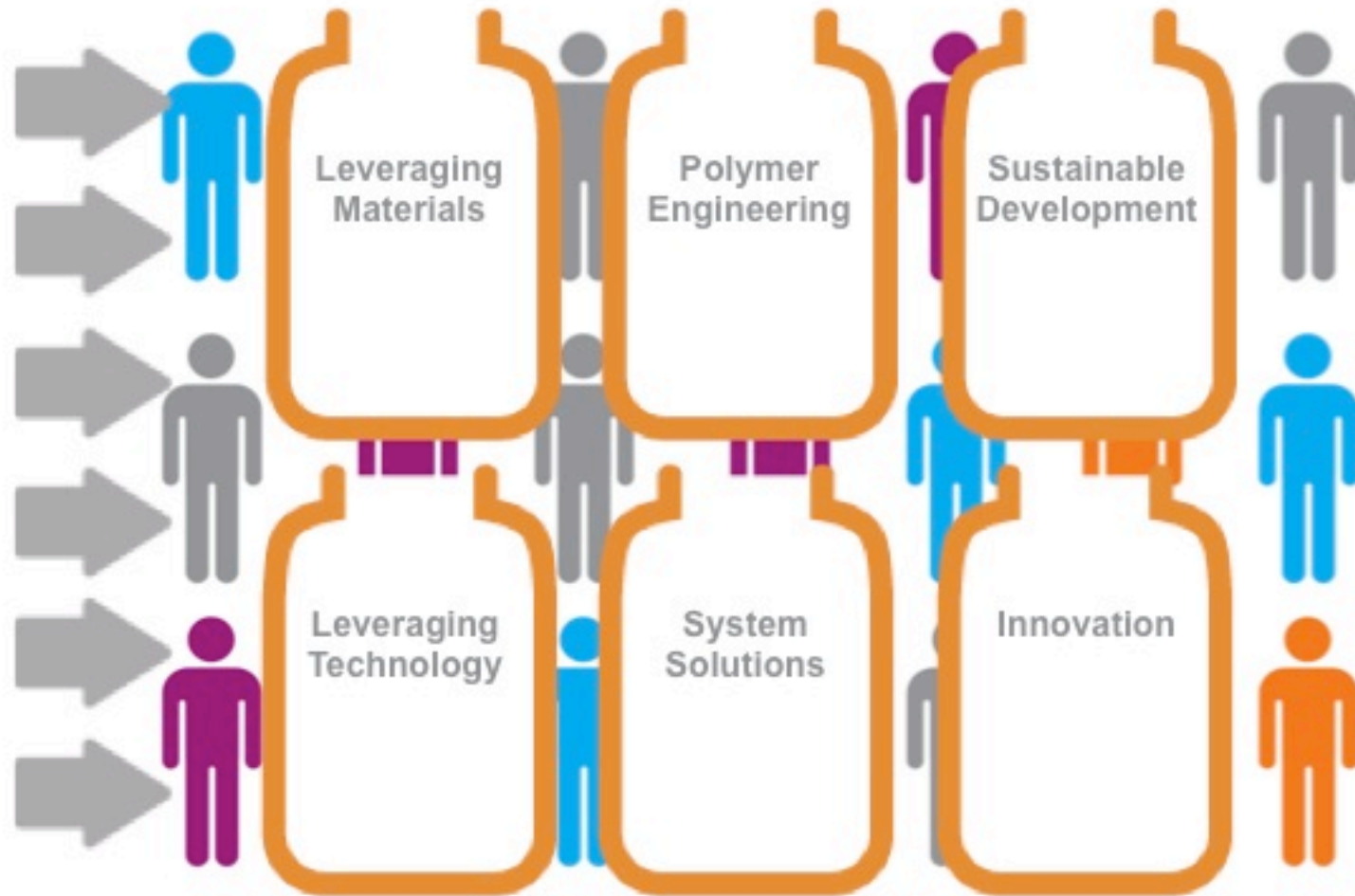
Petainer Sales Force



Joint Venture



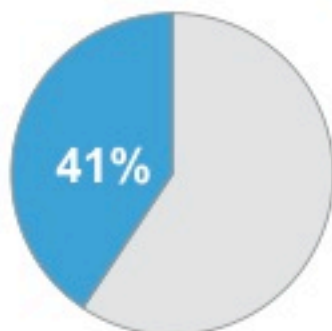
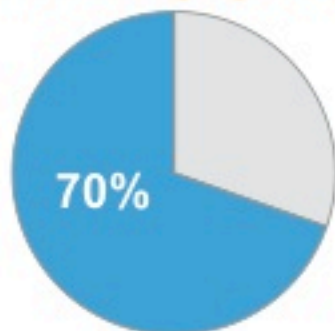
Changing the Game



Petainer packaging leader

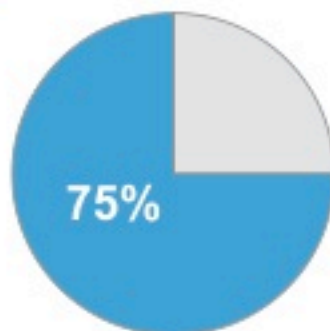
Number 1

in OW kegs globally



Number 1

in Scandinavia



Number 1

in European Refillables

Gamechanging Leader

- ▶ petainerKeg™
- ▶ petainerCooler™
- ▶ petainerJar™
- ▶ petainerSmallContainer™

- ▶ 2014-15: New revolutionary products
- ▶ Expanded value chain

High performance packaging



Innovating for a sustainable future





Keg solutions

Product

- Reduction in carbon emissions
- Reduction in costs and waste
- Reduction in freight
- Lower weight
- Fully recyclable
- Grow brewery and winery sales
 - Draught
 - New product introduction
 - New geographic markets
- No loss of product integrity
- Accelerate routes to market

System

- Blow and/or fill
- Hub and spoke
- Rental systems

Economics⁽¹⁾

ZERO return logistics

160m litres of water
less annually

25% more liquid in a
truck

40,000 kegs in a
truck

Over **20 thousand**
less trips annually

Evolutionary change





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ASIA PACKAGING INDUSTRY



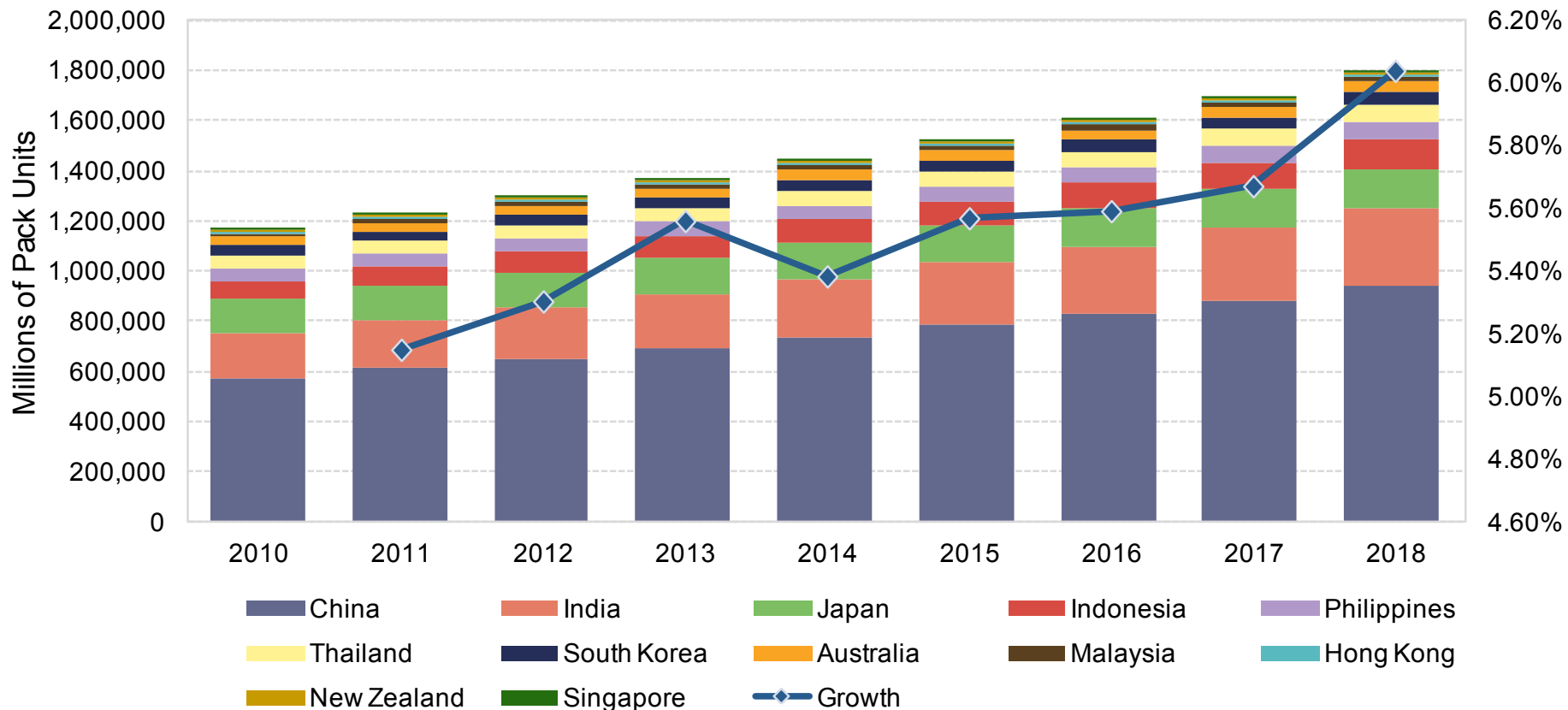
Asia Packaging Market

- The Asia-Pacific packaging market enjoyed strong growth between 2010 and 2014 and this is forecast to continue throughout the 2014–2018 period.
- The number of packs used in Asia-Pacific grew at a CAGR of 5.35% between 2010 and 2014 and is expected to further rise by a CAGR of 5.72% over the 2014–2018 period.
- China, India, and Japan are by far the most important packaging markets in Asia as they accounted for 77.4% of the total packs used in 2014.
- In absolute terms, China, India, and Indonesia will register the largest and fastest growth over the 2014–2018 period



Million Packs

Figure 13: Asia-Pacific Packaging by Country (Number of Packs, Million), 2010–2018



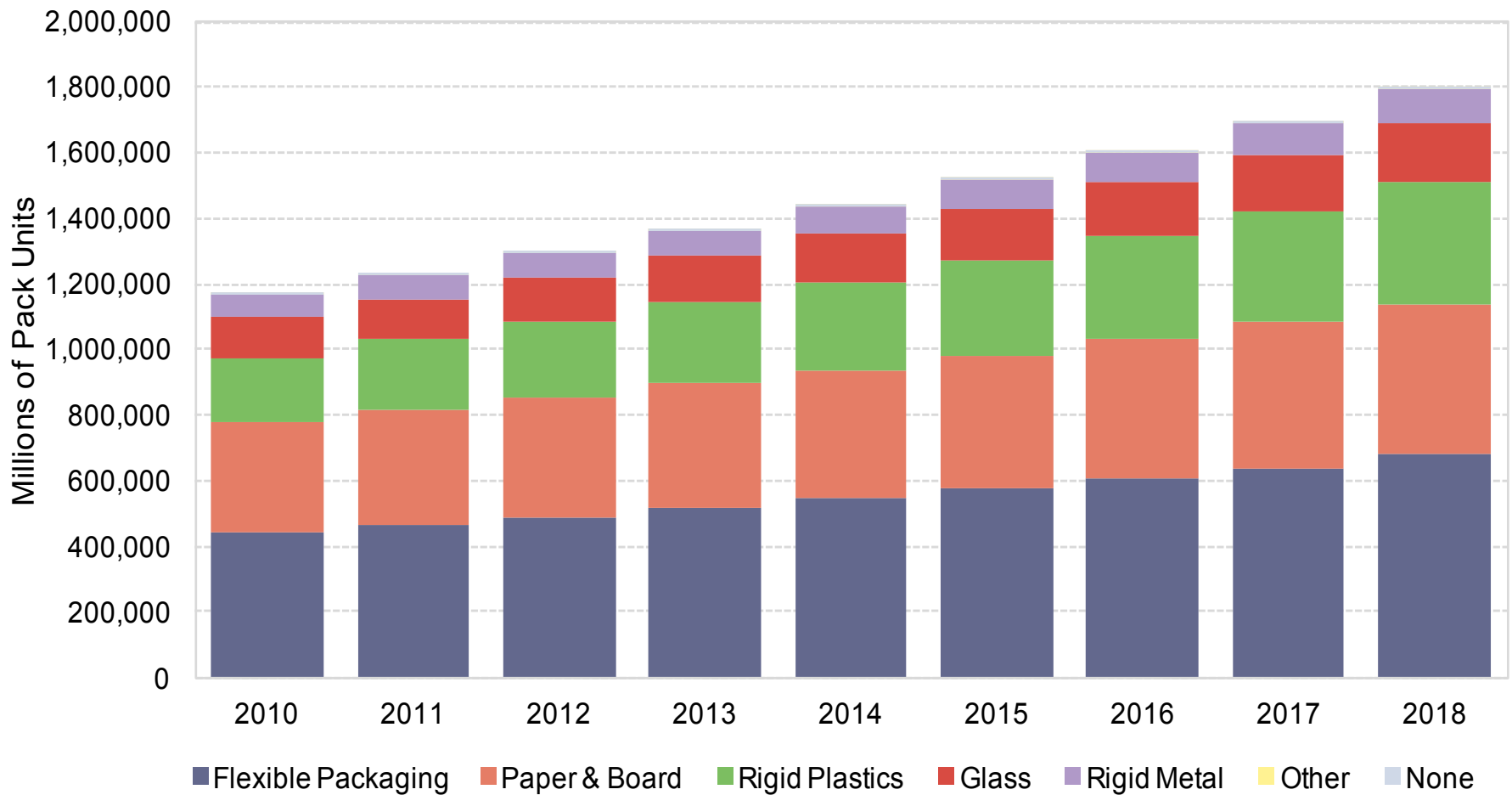
Packaging by Country

Table 3: Asia-Pacific Packaging by Country (Number of Packs, Million), 2010, 2014 and 2018

Country	2010	2014	2018	CAGR 2010–2014	CAGR 2014–2018
China	576,254	736,262	940,814	6.32%	6.32%
India	175,082	233,459	314,039	7.46%	7.69%
Japan	138,080	145,962	155,255	1.40%	1.56%
Indonesia	73,672	90,005	118,228	5.13%	7.06%
Philippines	51,264	57,740	65,778	3.02%	3.31%
Thailand	46,785	57,031	70,852	5.08%	5.57%
South Korea	41,425	46,073	51,897	2.69%	3.02%
Australia	33,117	36,008	39,642	2.11%	2.43%
Malaysia	15,089	17,514	20,180	3.80%	3.61%
Hong Kong	7,785	8,657	9,662	2.69%	2.78%
New Zealand	7,811	8,222	8,761	1.29%	1.60%
Singapore	3,542	4,065	4,792	3.51%	4.20%
Overall	1,169,906	1,440,999	1,799,900	5.35%	5.72%



Figure 14: Asia-Pacific Packaging by Material (Number of Packs, Million), 2010-2018





Packs by Material

Table 4: Asia-Pacific Packaging by Material (Number of Packs, Million), 2010, 2014 and 2018

Material	2010	2014	2018	CAGR 2010–2014	CAGR 2014–2018
Flexible Packaging	445,779	546,439	682,569	5.22%	5.72%
Glass	122,936	146,665	180,251	4.51%	5.29%
Other	123	177	245	9.55%	8.51%
Paper & Board	335,791	393,136	459,988	4.02%	4.00%
Rigid Metal	68,031	84,208	106,117	5.48%	5.95%
Rigid Plastics	197,139	270,250	370,581	8.21%	8.21%
None	107	124	149	3.67%	4.72%
Overall	1,169,906	1,440,999	1,799,900	5.35%	5.72%



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METAL PACKAGING - ASIA

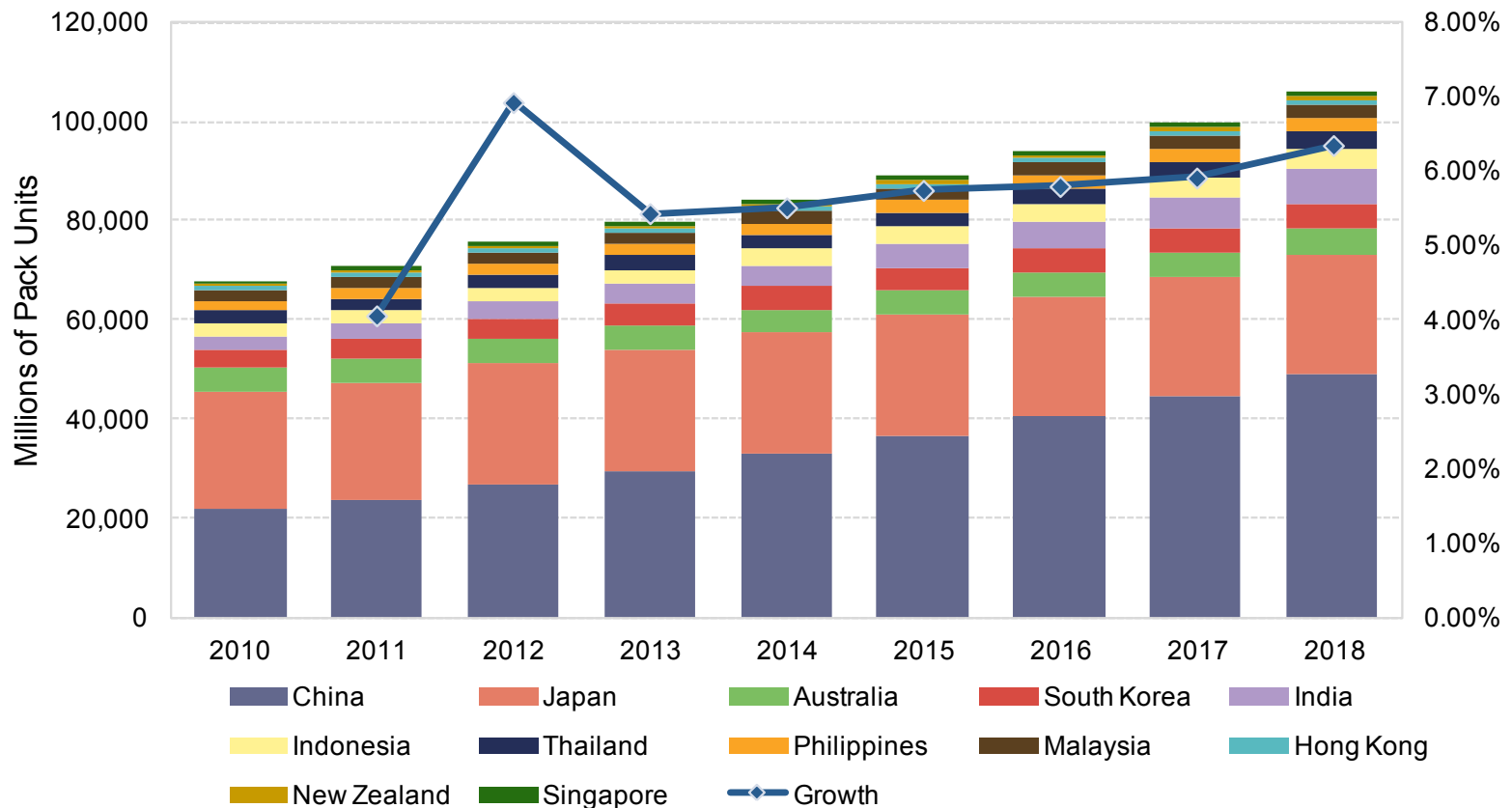


Asia Metal Packaging

- The demand for Rigid Metal packs in Asia-Pacific countries will register moderate to strong growth between 2014 and 2018. Demand for Rigid Metal packaging will increase by 21,909 million units between 2014 and 2018; however, this is much lower compared to other major materials such as Flexible Packaging and Rigid Plastics.
- The increasing competition from other materials has limited the need for Rigid Metal packaging.
- Of the Asia-Pacific countries, China will remain the largest consumer of Rigid Metal packs, accounting for a 39.2% share in 2014. Conversely, India will register the highest growth with a CAGR of 13.46% during the 2014 to 2018 period.



NUMBER OF RIGID METAL UNITS ANNUAL GROWTH 2010-2018



Regional Growth

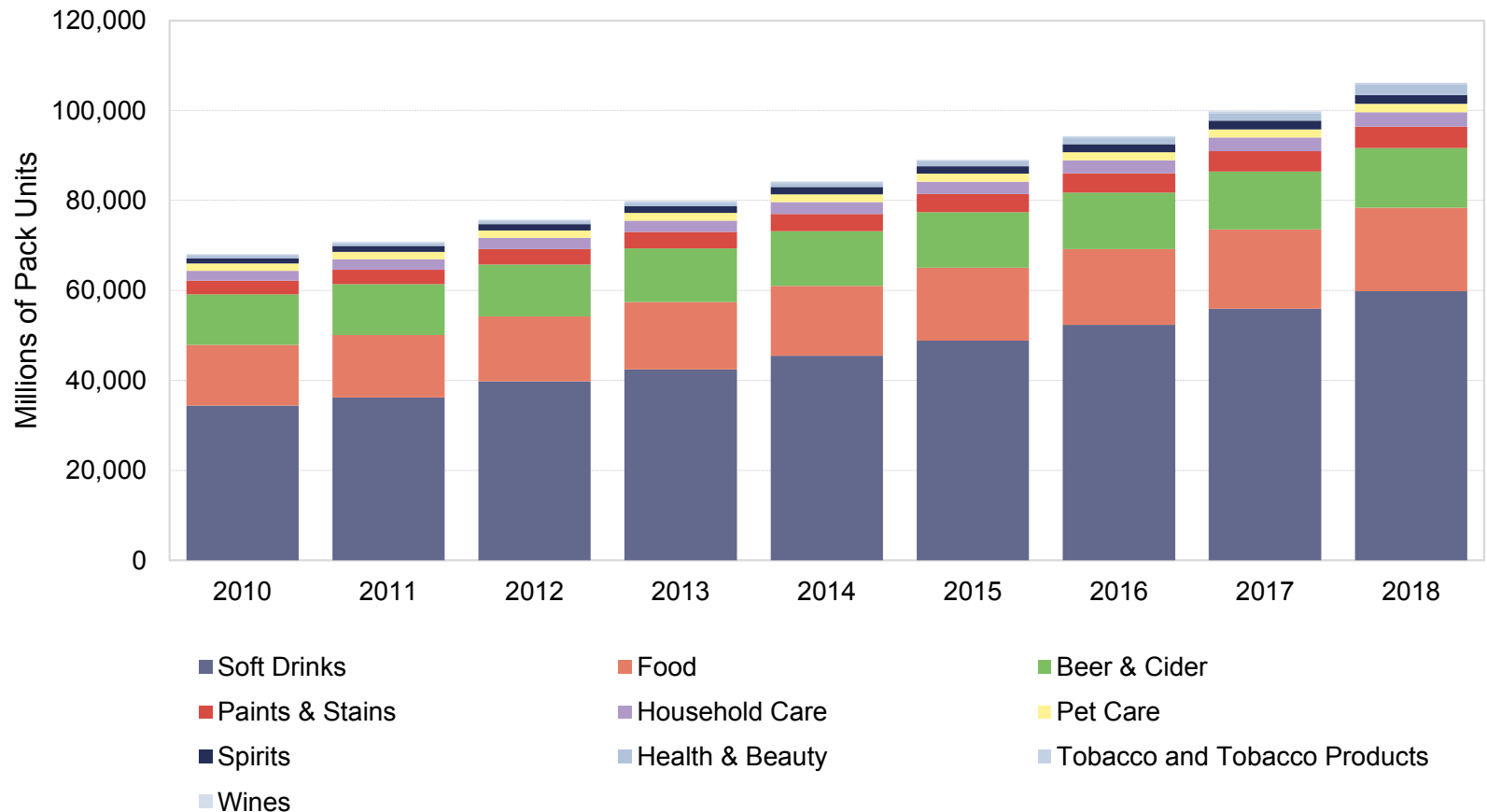
Table 28: Number of Rigid Metal Packaging Units (Million), 2010, 2014 and 2018

Country	2010	2014	2018	CAGR 2010–2014	CAGR 2014–2018
China	21,860	33,046	49,363	10.88%	10.55%
Japan	23,829	24,363	23,791	0.55%	-0.59%
Australia	4,617	4,892	5,216	1.46%	1.61%
South Korea	3,881	4,470	5,091	3.60%	3.30%
India	2,678	4,343	7,198	12.84%	13.46%
Indonesia	2,737	3,244	4,026	4.34%	5.55%
Thailand	2,353	2,852	3,356	4.93%	4.15%
Philippines	2,093	2,430	2,833	3.80%	3.92%
Malaysia	1,913	2,274	2,666	4.41%	4.05%
Hong Kong	816	892	976	2.25%	2.27%
New Zealand	659	711	757	1.92%	1.59%
Singapore	594	691	844	3.84%	5.15%
Overall	68,031	84,208	106,117	5.48%	5.95%



Segment Growth

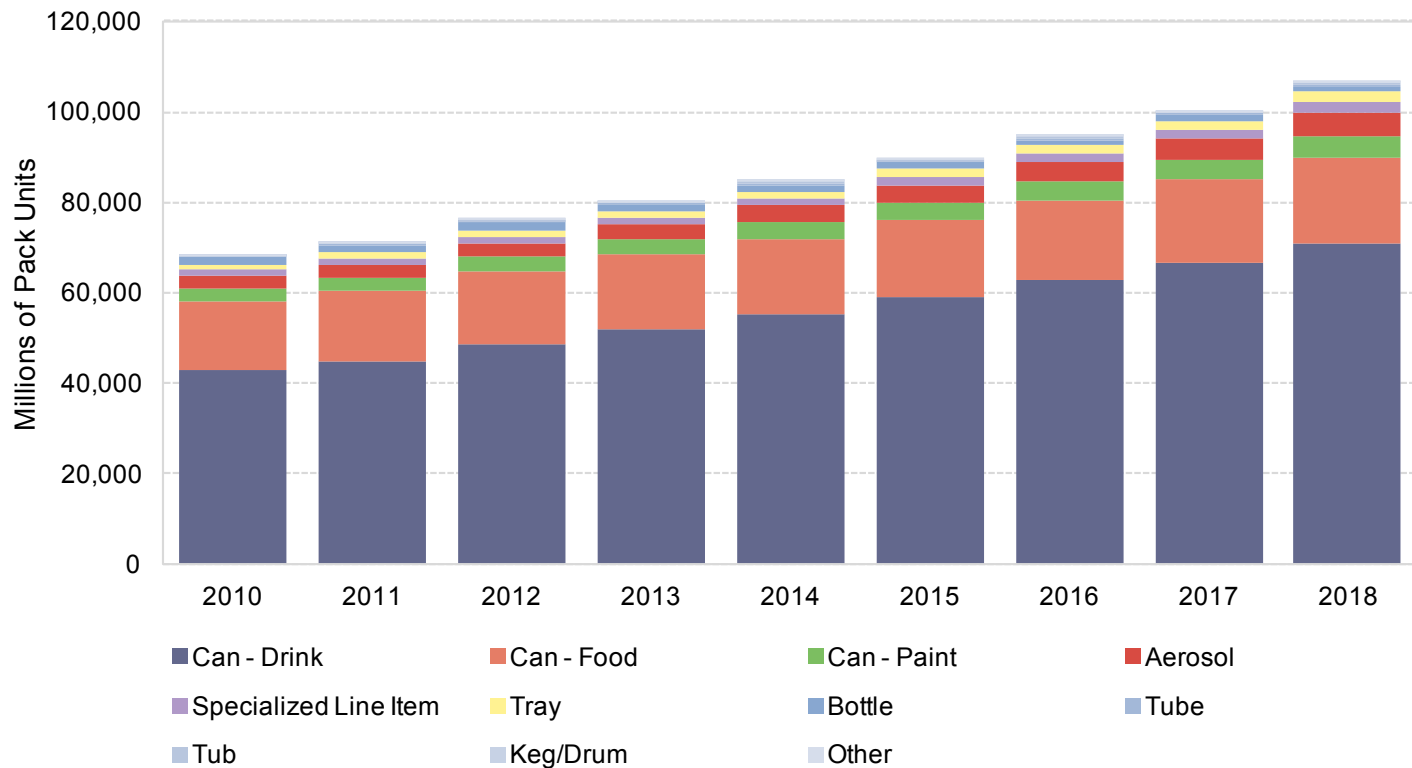
Figure 38: Asia-Pacific Rigid Metal Packaging by Industry (Number of Packs, Million), 2010–2018





Rigid Metal Container Type

Figure 39: Asia-Pacific Rigid Metal Packaging by Pack Type (Number of Packs, Million), 2010–2018





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MAKE IN INDIA - INDIA INTRODUCTION

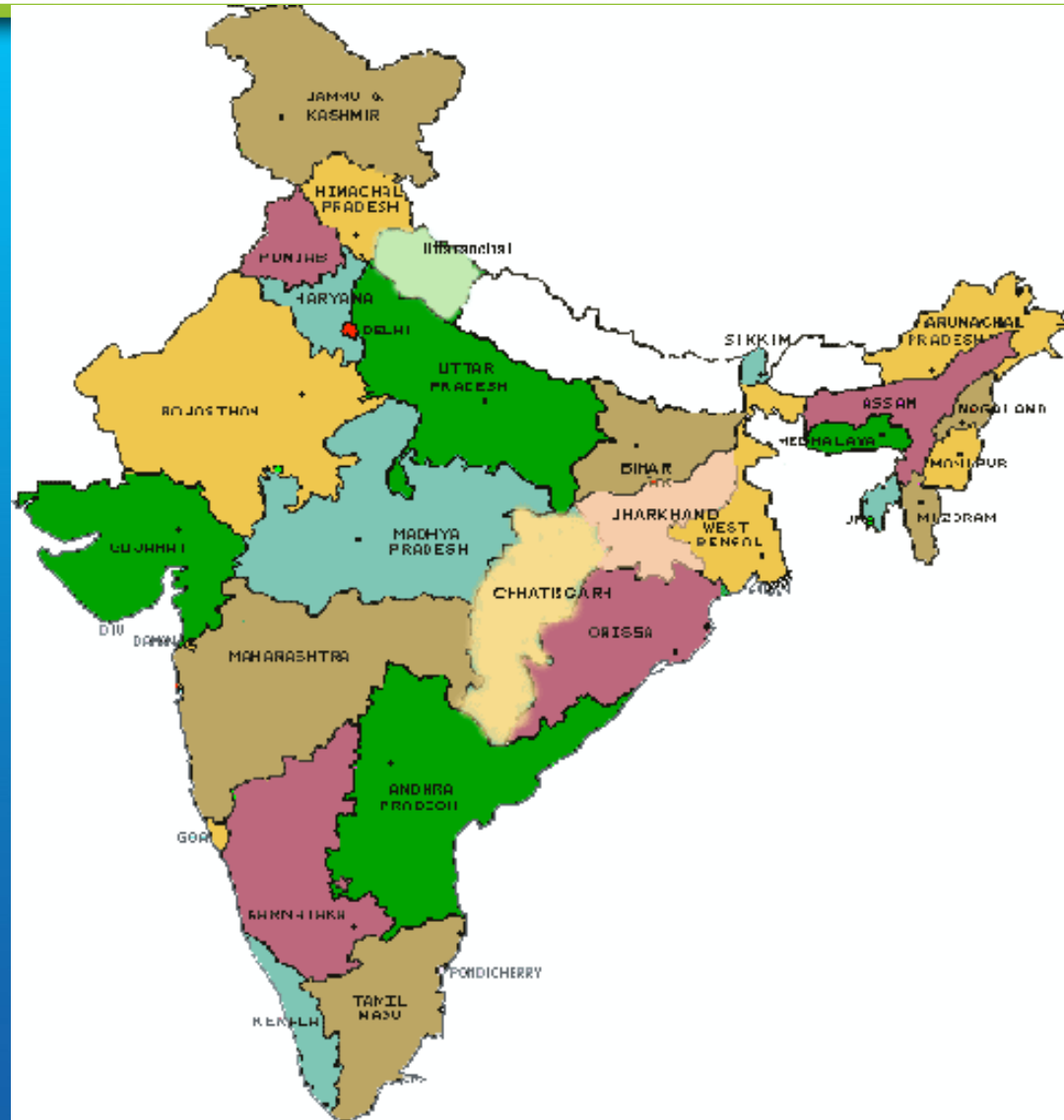


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CAN
VIRONMENT
WEEK

- 7TH LARGEST COUNTRY OF THE WORLD
- 2ND MOST POPULOUS COUNTRY
- 50% OF POPULATION BELOW AGE OF 25





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YESTERDAY TODAY AND TOMORROW

YEAR	POPULATION	POPULATION 15 – 59 YEARS	URBAN POPULATION	GDP (IN USD)	GDP RANKING
1991	846 mn	489 mn	217 mn	433 bn	12
2011	1.21 bn	757.3 mn	377 mn	1.53 trillion	10
2031	1.52 bn	972.5 mn	590 mn	7.16 trillion	3

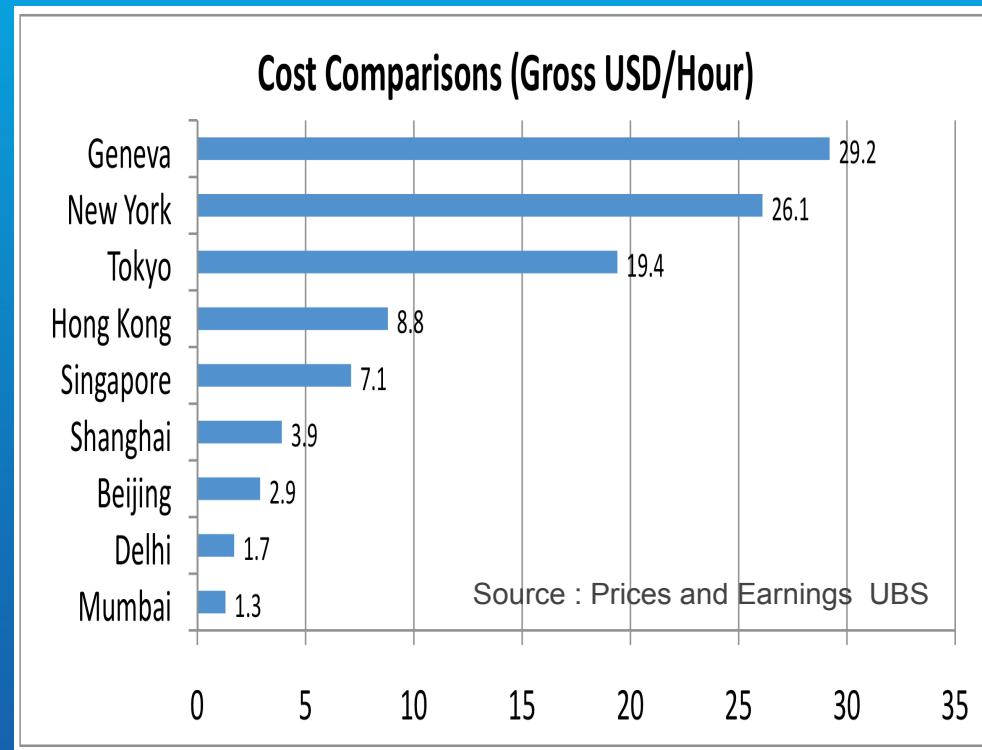
YEAR	1990	2013
GDP GROWTH	5.7%	5%
EXPORT (USD)	18 bn	325 bn
IMPORT (USD)	24 bn	500 bn
FDI (USD)	129 mn	27 bn



POSITIVES

COST COMPETITIVENESS

- LOW LABOUR COSTS
- NO IMPORT/EXPORT BARRIERS
- FAVORABLE FDI POLICIES
- STABLE POLITICAL SYSTEM
- ENGLISH SPEAKING
- STABLE AND FORWARD LOOKING GOVERNMENT





CHALLENGES

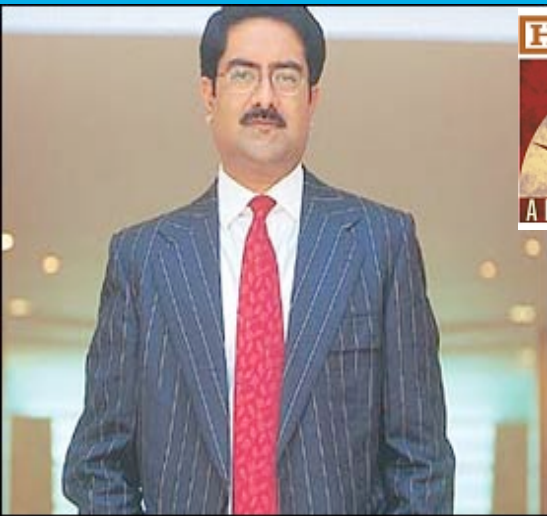
- INFRASTRUCTURE
- HIGH INFLATION
- COMPLICATED TAX STRUCTURE
- VOLITALITY IN EXCHANGE RATE
- LARGE POPULATION / POVERTY
- LOW LITERACY RATES



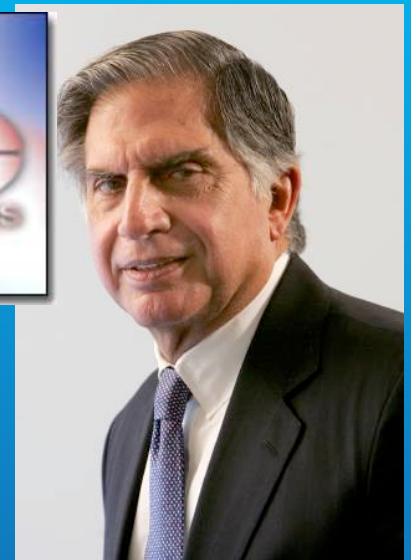
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INDIA SUCCESS



Ratan Tata
Chairman
TATA Sons



Laxmi Mittal
Chairman Arcelor - Mittal

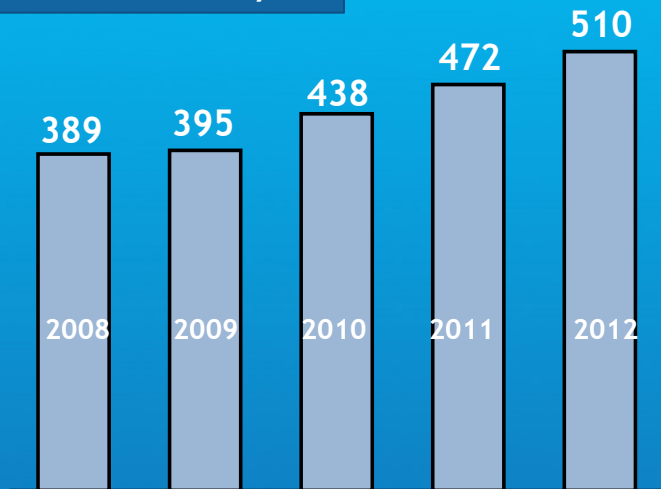
Kumar Mangalam Birla
Chairman
Aditya Birla Group



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Tinplate Demand growth (in '000 MT)

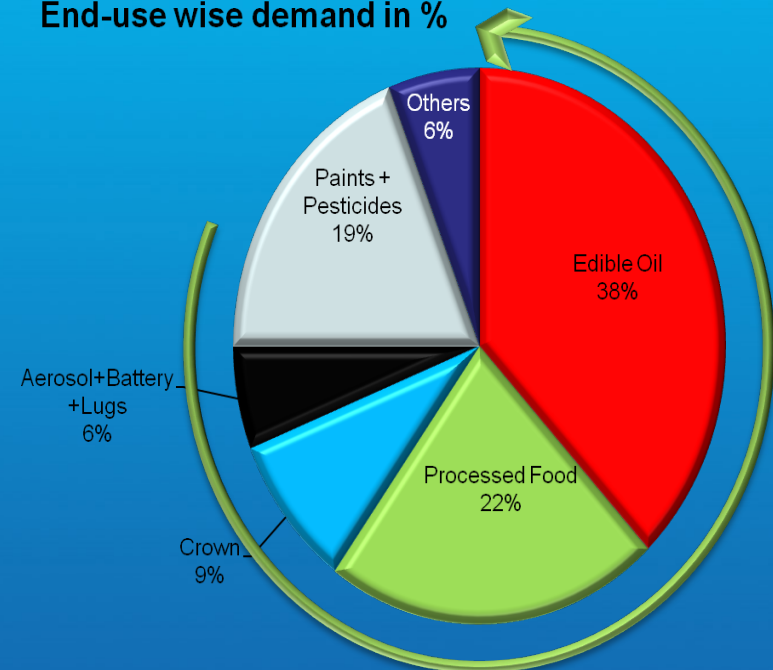


Estimated capacities in India

TCIL	:	380,000 MT
SAIL	:	150,000 MT
GPT	:	150,000 MT
VTPL	:	100,000 MT

Food & Beverages end use will continue to determine the fortunes of tinplate

End-use wise demand in %



- Growth in organized retail (multi-brand FDI)
 - Implementation of food safety standards
- Emerging Environmental Packaging Standards
 - Increase in consumer awareness



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MAKE IN INDIA





MAKE IN INDIA - STRATEGIC GEOGRAPHICAL LOCATION

- INDIA TO BE THE EXPORTS MANUFACTURING HUB FOR THE GLOBAL METAL PACKAGING INDUSTRY

COUNTRY	FREIGHT (USD)	SHIPPING TIME
USA – NEW YORK	2200	21 DAYS
USA – CALIFORNIA	1800	25 DAYS
AUSTRALIA	750	20 DAYS
THAILAND	150	5 DAYS
CHINA	150	10 DAYS
UAE (DUBAI)	150	3 DAYS
MALAYSIA	35	4 DAYS
SINGAPORE	35	4 DAYS



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THANK YOU